



WWWW.RESILIENTLIFETEAM.COM

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# Our capacity support services overview



We envision a world where clients have the resiliency and tools to thrive.

### Here's a snapshot of the services:

### 01. MENTORSHIP& ACCOUNTABILITY COACHING

This package provides accountability coaching for two goals that clients aim to achieve. Plans may vary per client.

### 02 BUSINESS SET UP

This package includes setting up a LLC

### 03. NONPROFIT START UP

Register your nonprofit with the state and federal government and get a 501 C-3

### 04. CAREER COACHING

This package includes resume writing, social media audit, and interview practice.

### 05. RESUME & COVER LETTER

We help craft a resume that accentuates your gifts and magnifies your competencies and skills.

### 06. E-COMMERCE SET-UP

This package includes support with establishing online stores and setting up point-of-contact merchandise.

# Our *Servíces* Overview

### 07. PROFESSIONAL DEVELOPMENT

This package helps businesses and organizations with professional development on the topics below:

- Customer service
- Customizable to your organization's needs.
- Ethics: Sexual Harassment, HIPPA, Discrimination, Mandatory Reporting
- Healthy team relationships and communication
- Professionalism and community agreements

### 08. LINK TREE SET UP

Linktree set up will provide a centralized hub for your online presence, allowing you to efficiently showcase multiple important links such as your website, social media profiles, blog, etc.

### 09. DIGITAL COMMERCIAL

This package includes producing and editing a business commercial for social media or other internet-based sites.

### 10. BRAND STRATEGY & CONSULTATION

This package includes logo design, social media setup, strategy, and Link Tree setup.

### 11. OPERATIONS MANUAL CREATION

This package helps small businesses create standard operating manuals to increase organizational efficiency.

### 12. MARKETING PLAN & TECHNICAL SUPPORT

strategically designing and executing initiatives to promote your products or services effectively

### 13. LOGO DESIGN

We will create a logo that is an impactful symbol that embodies your brand's essence, values, and identity.

### 14. WEBSITE DESIGN

This service includes domain setup, website design, and Site Engine Optimization (SEO) support.

### 15. FACEBOOK BUSINESS LEAD GENERATION/ ADVERTISEMENT

This package helps businesses set up Facebook pages to collect quality business leads

### 16. RETREAT FACILITATION & LOGISTICS

We can design and customize a retreat catering to your team's or family's needs.

# Our *Servíces* Overview

### 17. EVENT PLANNING

The package includes but is not limited to:

- Venue selection
- Event marketing and promotion
- Registration and ticketing
- Logistics planning
- Prorogram/Agenda development
- Speaker and talent management
- On-site management
- Documentation and reporting

### 18. KEYNOTE SPEAKER

Michael McKenzie will engage your audience and deliver keynote addresses that can inform, entertain, uplift, or inspire.

#### 19. SPEECH WRITING

We will craft a speech to meet the needs of your audience and constituents.

### 20. YOUNG MALE STRONG COACHING (GROUP/INDIVIDUAL)

This service supports parents and schools with male adolescents to achieve STRONG principles, and academic and social goals.

### 21 POLITICAL CAMPAIGN CONSULTATION

This package supports political candidates with the following:

- Children's book
- Commercials for social media or other internet-based sites
- Community clean-up event
- Community forums
- Positions on education, crime, environment
- Social media campaign
- Website design
- Written speeches (3 maximum)
- Yard signage design and production

### 22 REAL ESTATE CONSULTING

This comprehensive package is for individuals looking to develop real property on their own land or looking to sell a property that requires serious repairs.

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